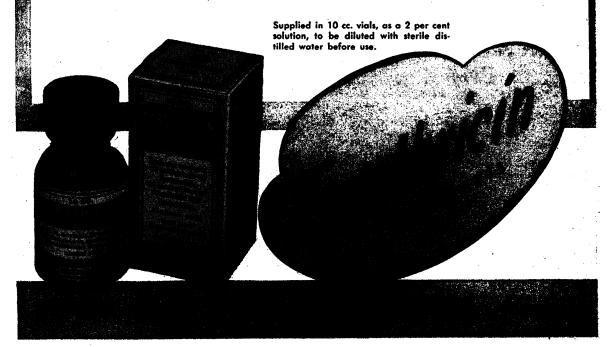


Used in the form of irrigations or wet packs, Tyrothricin, Parke-Davis, is effective against many gram-positive organisms.

Its antibacterial activity against streptococci, staphylococci, and pneumococci makes it of real therapeutic value when these organisms predominate in:

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- Mastoiditis
- Lesions of the skin and soft tissue
- Empyema
- Osteomyelitis
- Ear, nose, and throat infections.

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#### Tinctures

Camphorated Tincture of Opium

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\*" . . . in a variety of medical and surgical conditions there may occur a considerable depletion of body protein owing to a combination of factors, of which the two most important are a generally diminished protein intake and an enhanced protein catabolism. This situation inhibits wound healing, renders the liver more liable to toxic damage, impedes the regeneration of hemoglobin, prevents the resumption of normal gastrointestinal activity and delays the full return of muscular strength. It is obvious that to meet the situation an adequate supply of proteins and calories must be made available to the body.... This implies at least 150 Gm. of protein and 3500 calories, with as much as 500 Gm. of protein daily when trauma has been severe, as in serious burns." (HOFF, H. E.: Physiology, New England J. of Med. 231:492 [Oct. 5] 1944.)

\*\*"Cannon . . . cites the evidence which indicates that diminished protein intake lowers resistance to infectious disease, and corroborates it by his own experiments . . . it seems probable that the small intestine is better adapted for handling protein (especially meat protein) than for other types of food, . . . it is especially well supplied with enzymes which attack protein, and the digestion of meat has been shown to be more complete than that of foods of vegetable origins." (CRANDALL, L. A., Jr.: The Clinical Significance of the Plasma Proteins, Memphis M.J. XIX:147 [Oct.] 1944.)

The Seal of Acceptance denotes that the nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.



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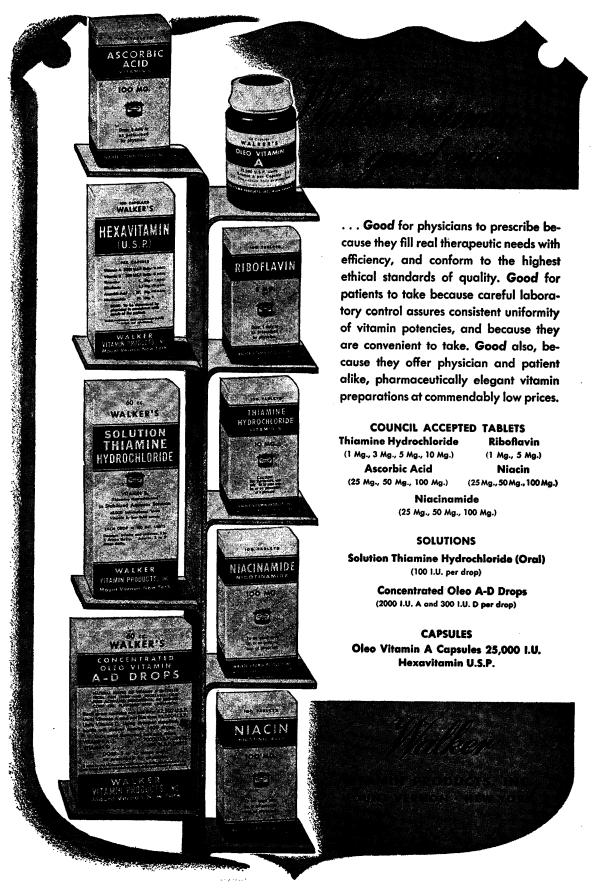
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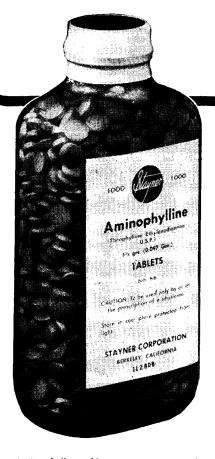


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#### TETANUS ANTITOXIN-

Prophylaxis: 1500 unit vial package Treatment: 10,000 unit vial package



\*MacFarlane, M. G.: The Therapeutic Value of Gas-Gangrene Antitoxin, Brit.M.J.. 2:636-640 (1943).

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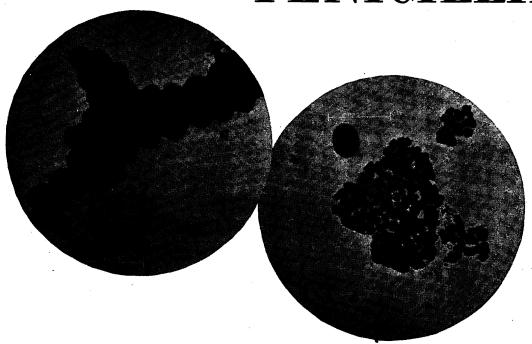
PHARMACEUTICAL AND BIOLOGICAL CHEMISTS



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# PENICILLIN



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The first photomicrographs of Penicillin's action to be taken with the RCA electron microscope, the one on the left shows organisms from an untreated culture of Staphylococcus aureus, while that on the right shows the virtually complete dissolution of these organisms after the addition of Penicillin.

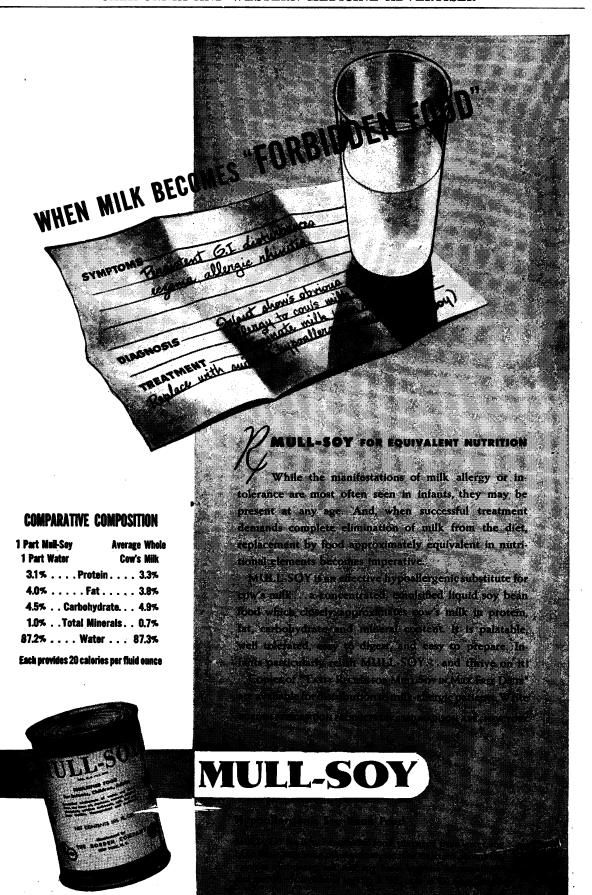
The discovery, production, and clinical evaluation of this remarkable chemotherapeutic agent constitute a signal advance in medicine's relentless warfare against disease.

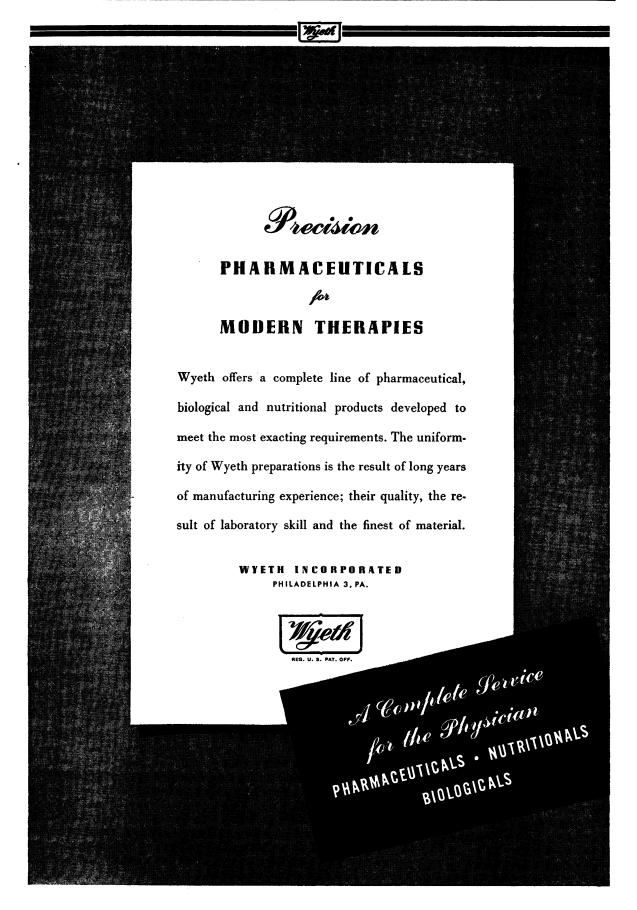
As a pioneer in Penicillin research, development, and large-scale manufacture, Merck & Co., Inc. will continue to expand production, with the objective of supplying adequate quantities for civilian medical needs, as well as for our Armed Forces.





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Emergency call? Every call is an emergency call to these heroes in white.

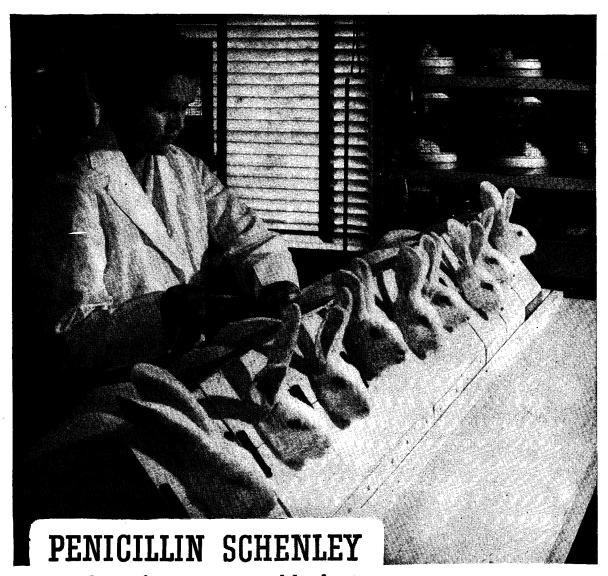
And with the Army doctor, as with the fighting men they care for, rest is often limited to a few moments of relaxation and a good cigarette. A Camel cigarette, more than likely, for Camels are the favorite with men in all the services, according to actual sales records.



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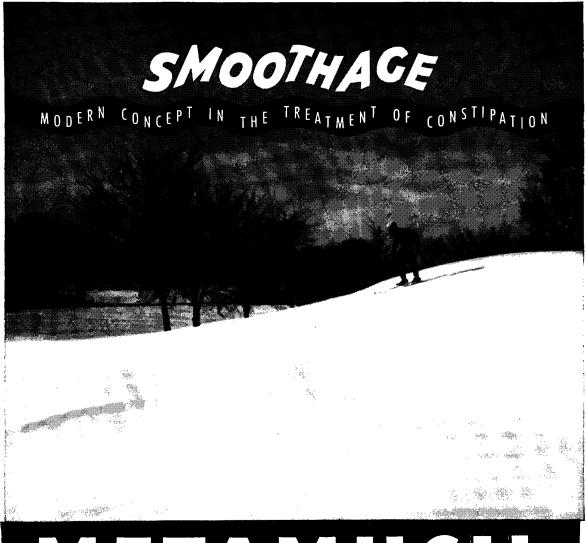


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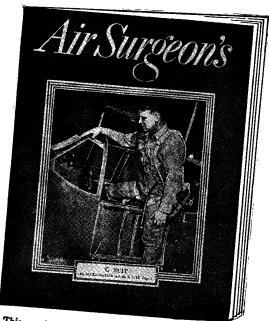
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on



This reprint treats of the causes, symptoms, effects and prevention of pilot's blackout.

# Anti-Gravity Combat Unit For The Prevention Of Pilot's "Blackout"

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2.7 . . . Average edema upon instillation of smoke solution from ORDINARY CIGARETTES.

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Philip Morris & Company, Ltd., Inc., 119 Fifth Avenue, New York



\*Proc. Soc. Exp. Bio. and Med., 1934, 32, 241-245.

\*\*Laryngoscope, 1935, XLV, No. 2, 149-154.

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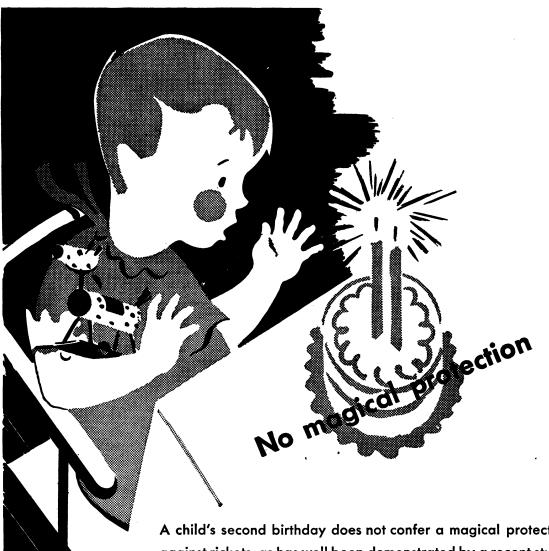
Thiamine HCI I,000 Int'l Units Riboflavin ½ Mgm.

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A child's second birthday does not confer a magical protection against rickets, as has well been demonstrated by a recent study<sup>1</sup> at Johns Hopkins Hospital in which almost fifty per cent of the children between the ages of 2 and 14, who died from various causes, were shown to have evidence of rickets.

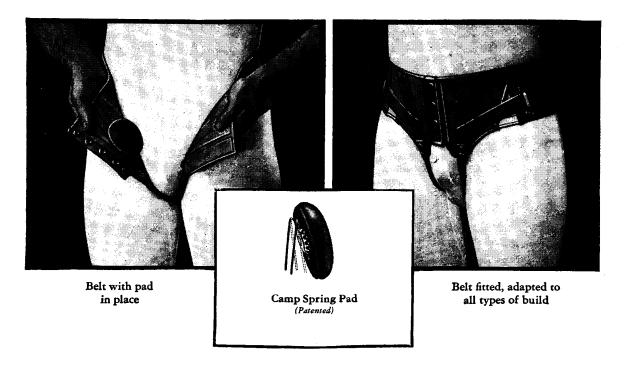
Protection "as long as growth persists" can be readily achieved with dependable, potent, Upjohn vitamin preparations, available in forms that meet the varying needs of infancy, childhood, and early adolescence.

1. Am. J. Dis. Child. 66:1 (July) 1943.



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IN patients with indirect inguinal hernia of small or moderate size, this belt with pad has proved successful in many instances in holding the hernia within the abdominal cavity. The comfort of a belt about the pelvic girdle is greatly appreciated by the patient.

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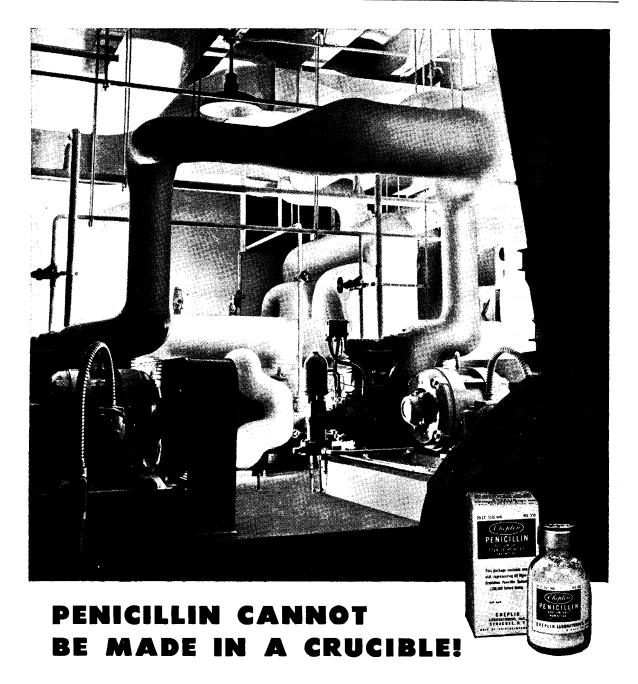
The rooster's legs are straight.

The boy's are not.

The rooster got plenty of vitamin D.

Fortunately, extreme cases of rickets such as the one above illustrated are comparatively rare nowadays, due to the widespread prophylactic use of vitamin D recommended by the medical profession.

One of the surest and easiest means of routinely administering vitamin D (and vitamin A) to children is MEAD'S PERCOMORPHUM WITH OTHER FISH-LIVER OILS AND VIOSTEROL. Supplied in 10-cc and 50-cc bottles. Also supplied in bottles of 50 and 250 capsules. Council Accepted. All Mead Products Are Council Accepted. Mead Johnson & Company, Evansville 21, Ind., U. S. A.



Bring back Paracelsus and his crucibles today...show him the clinical picture of Penicillin...take him on a trip through a great Penicillin plant like that of Cheplin Laboratories. What would he think? Your guess is as good as ours!



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This is one reason why there not only is a serious doctor shortage now, but why that shortage will last long beyond the firing of the last shot.

There are other reasons. Bringing troops back from all over the world will be a long, difficult task—and their doctors will be among the last to be released. Many doctors will stay abroad to prevent epidemics that might eventually come to us. Doctors who do get back will have much of

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The very best way to save your doctor's time is to make use of his services the minute trouble arises. Never indulge in self-diagnosis. See your doctor early, in time for him to head off more serious trouble. And you can help him further by doing these three things:

Go to him—whenever you are able. House visits take time when someone else may need him urgently.

Keep your appointment promptly; make it at his convenience so that he can plan his crowded hours better.

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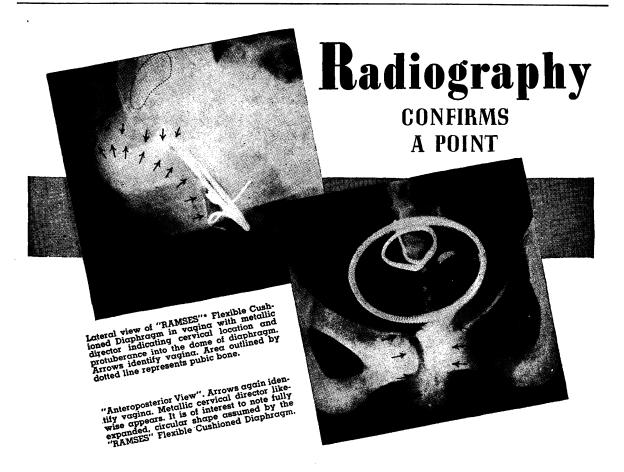
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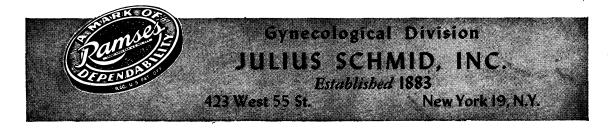
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281-289, March, 1944. It's THOROUGHLY PRACTICALI